

General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility

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भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

BHARAT SANCHAR NIGAM LIMITED

(A Government of India Enterprise)

S&M-CM/3G Data card/ 11-12 / 103

dt @ Chennai-6 the

13 -02-12.

Sub :Limited Promotional offer during festival season under 3G Postpaid mobile services- reg

Ref :1) C.O Ltr No. 26-18/20101-T&C –CM circular no.106 /11-12 dt 19-01-2012

2) No.DGM/B&IT/CMTS/configuration/corr/Vol-4/14dated at Trichy the 06-02-12/10-02-12.

On the occasion of Republic day, Id-E-Milad, Holi celebration, and w.r.t CO order & DGM(B&IT),SZ-Billing, TR under ref (1)&(2) , it is here by intimated that the limited promotional offer under 3G Postpaid services was implemented , in TN LSA (incl CHTD) as detailed below:

- (1) 50%Extra Data usage for the **3G Post paid Data Plan** (including iPad plans) with Free Usage of 1GB and above

List of 3G plans offered with 50%Extra Free Data Usage from 01-02-2012 to 31-03-2012.

Sl.No	Plan name	Existing Free Data Any Time	Offer period Free Data Any Time
1	Best Value Plan	2GB	3GB
2	Plan MB 369	1 GB	1.5 GB
3	Plan MB 649	2GB	3GB
4	Plan MB 549	1GB-Day 2GB-Night	1.5GB-Day 3GB -Night
5	Plan MB1133	5GB	7.5GB
6	Plan MB 1633	10GB	15GB
7	Plan MB 2039	15GB	22.5GB
8	Tablet Data Plan	9GB	13.5GB

- The above limited promotional offer was implemented from 01-02-12 to 31-03-12.

(K.R. Aravindavalli)

AGM(Marketing-CM)

TN Circle, Chennai-6

To

GM (NW-O CM), Trichy -1/ Coimbatore – For information & necessary action please.

GM(S&M-CM), Chennai Telephones, Chennai – for information please.

GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.

DGM/DE Billing & IT – Trichy for information & necessary action please.

DGM (N/W-O-CM)/DE Commercial Coimbatore - For information & necessary action please.

Heads of SSAs, -- for kind information and necessary action please.

DGM (Sales), AGM (Sales) & AGM (MKTG II)- Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “tamilnadu.bsnl.co.in” .